Curtis Liu

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EDUCATION

University of California, Los Angeles — **Los Angeles, CA**
B.A. Business Economics (GPA: 3.8/4.0) — *Expected Graduation: June 2029*

- **Activities & Societies:** LA Hacks, American Chinese Association, Bruin Entrepreneurs: VCIC
- **Relevant Coursework:** Calculus II, Principles of Accounting, Statistics for Economists

St. George's School — **Vancouver, BC**
High School Diploma, Honours & Distinction (GPA: 3.98/4.0) — *September 2022 – June 2026*

- **Test Scores**: SAT Math: 770, Reading and Writing: 760, AP Micro/Macroeconomics: 5, AP Scholar with Distinction

LEADERSHIP & PROFESSIONAL EXPERIENCE

AI Hackathon, LA Hacks — **Los Angeles, CA**
Sponsorship Coordinator — *October 2026 – Present*

- Managed logistical operations for an inaugural 400+ attendee AI hackathon, from broadcasting to workshop direction.
- Collaborated with a 10-person sponsorship team in managing 30+ sponsors, raising $160K+ for a single-weekend event.
- Built relationships with sponsor representatives from companies including Base44 and Even Realities, securing 3+ verbal commitments to return for future LA Hacks events.

Bonfire Golf Co. — **Vancouver, BC**
Independent Founder — *October 2024 – February 2026*

- Designed and launched a sustainable, community-driven venture producing heated golf gloves for winter play; interviewed 30+ golfers and coaches to guide product design and secured USGA rule-compliance approval.
- Built an e-commerce site and Amazon store with product photoshoots and marketing campaigns; secured 3 junior-tournament sponsorships and retail placement at 5 locations, selling out an initial 36-pair batch in 5 days.

Economics & Investment Club; Student Investment Portfolio, St. George's — **Vancouver, BC**
President, Co-President — *September 2024 – April 2026*

- Grew active membership to 30+ students, launched peer-taught AP Micro/Macro sessions led by upperclassmen.
- Co-managed $85K–$100K CAD student investment portfolio as Co-President, mentoring members through biweekly stock pitches that directly shaped real fund allocation decisions; co-authored 7 equity research reports for the club.
- Designed an MIT-style curriculum for Canadian Economics Olympiad preparation, running weekly workshops, custom games, and practice competitions.
- Co-founded and edited a biweekly ESG-focused investment newsletter reaching 50+ student readers.
- Finalist (Top 6 of 100+ teams) at Prosper Foundation Business Case Competition, developing and pitching a CSR-focused corporate strategy in a live judged pitch format.

Youth Neuropsychology Society — **International**
Chief Technology Officer — *November 2024 – February 2026*

- Built and directed a platform hosting 110+ student research papers, drawing 5,000+ site views and 200,000+ social reach.
- Designed a recognition page spotlighting standout contributors and top-performing research papers.
- Led a technology team in hosting webinars from experts in fields such as reduced neuroplasticity and Alzheimer's.

Independent Housing Policy Research — **Richmond, BC**
Outreach & Presentation Lead — *Summer 2024*

- Independently researched housing affordability, zoning, and supply policy in Greater Vancouver to develop a leasehold-based housing proposal focusing on middle-income families.
- Presented pitch directly to Kevin Falcon, then-Leader of the Official Opposition in BC, and his senior staff.
- Canvassed 100+ households for a local MLA campaign, gathering community concerns to shape outreach priorities.

VEX V5 Robotics Competition — **Vancouver, BC & Dallas, Texas**
Team Lead — *September 2022 – April 2023*

- Led robot design, CAD development, pneumatic systems, and engineering documentation; helped the team win the Design Award at the Ten Ton Tournament and advance as tournament finalists; ranked top 4 in the province in skills.
- Qualified for the VEX Robotics World Championship in Dallas, competing in alliance format against international teams.

SKILL & INTERESTS

Skills: Excel & Spreadsheets; Web Design; Photoshop, Illustrator, Premiere Pro; Social Media Management (1.6M+ impressions); Apollo, Canva, Notion, Cursor, Vercel; Fluent in English; Professional Working Proficiency in Mandarin

Interests: Golf (2x State Champion), Skiing, Track and Field, Custom Keyboards, Gym, Rock Climbing, Camping, Debate